



WEBSITE DESIGNING  
DOMAIN HOSTING  
E-COMMERCE CORPORATE  
MANAGEMENT  
MEDIA M

## About Us

Founded in 2002, Boundless Technologies is the most worthy and respected brand.

We have solutions to all your requirements pertaining to web designing and development.

We assure you that our services are market competitive and are conformed to your requirements.

Having a strong technical skills and with more than 1000+ satisfied clients.

**1000+**  
Hosted Website  
Dedicated Servers Hosting

**18** Years of  
Success  
& Excellence

**1500+**  
Our Valued Clients



# Awards & Achievements

WINNERS OF



# OUR HIGHLY CREDIBLE SERVICES

SATISFACTION OF OUR CLIENTS IS OUR  
GREATEST ASSET

# Areas of Our Services



Websites  
Designing



Domain &  
Web Hosting



Web Application  
Development



Mobile Development  
Android / IOS



Search Engine  
Optimization



Ecommerce



UI / UX Design



Social Media  
Marketing



# DOMAIN REGISTRATION



ups reseller

# webhosting

dedicated servers  
are available

MySQL | php | Joomla | Parallels Plesk | CPanel | Wordpress

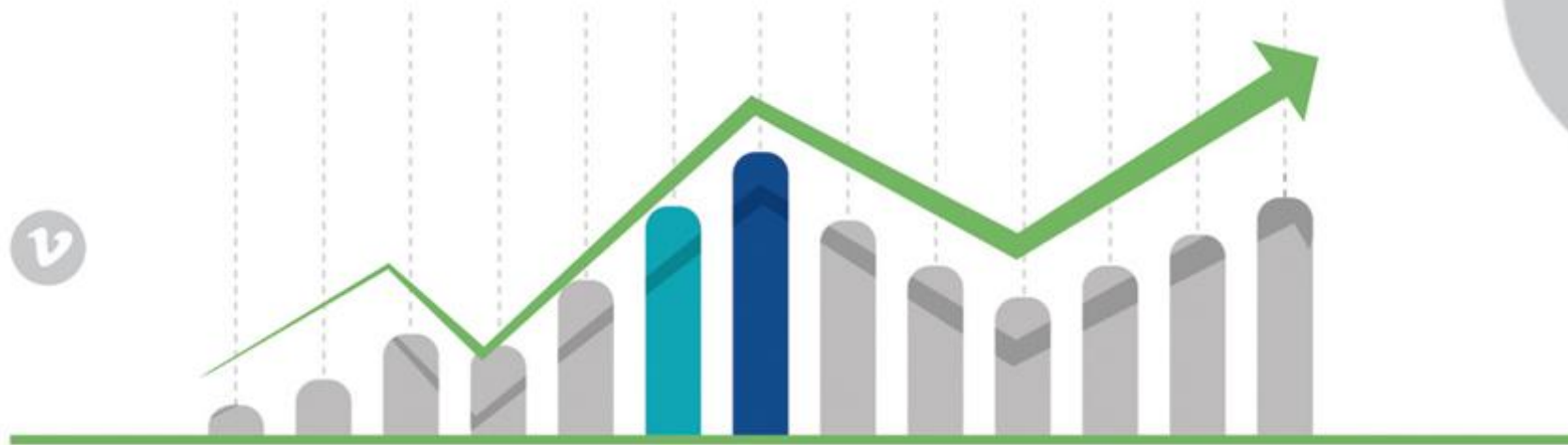




# Print Messaging



# E-MARKETING



You  
Tube

# HIRE US

# SOCIAL

# MEDIA

# MARKETING



## Enhance Your Reach through Various Media

To increase your business, advertising plays the major role thus display your ads on higher ranking websites, news-pages, as well as on blogs.

## Optimize and Measure Your Results

To guess and assess the results, review your ads performance on a site-by-site basis to check the impression, click, cost, as well as conversion data.



# MOBILE APPS



# **INFOMERCIALS** Commercials

OSAKA

ZAFA



Mobil

Imtiaz



Amin Abbas

Lawrencepur



Jubilee  
LIFE INSURANCE



engro polymer & chemicals



Some of Our Valued

Clients

Reckitt Benckiser

Pfizer



O21

SHANI

Candyland

HS Consultants  
For International Studies

BONANZA



adamjee  
ENGINEERING



PSTD

PICIC

# Websites

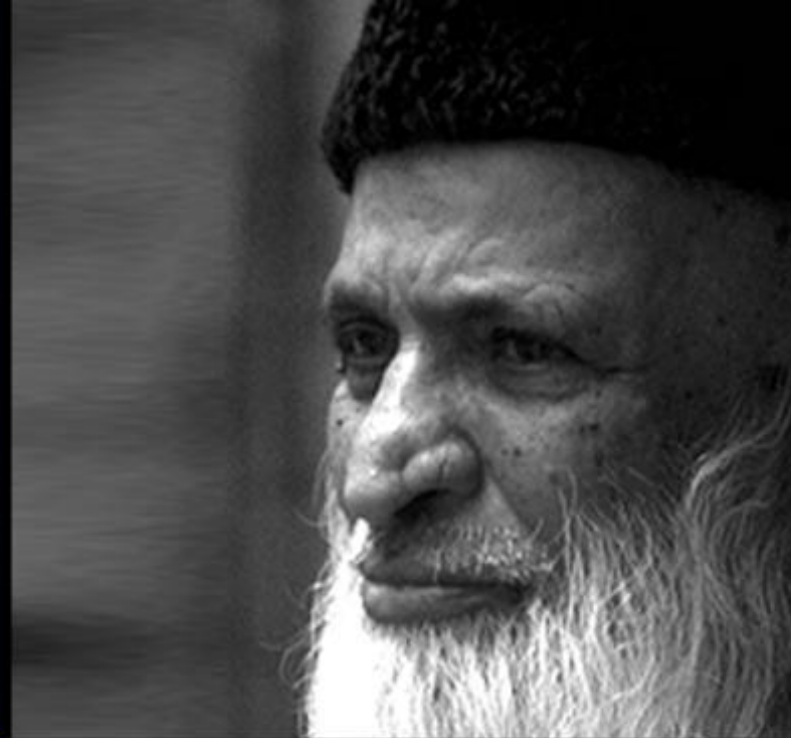
## PORTFOLIO

[www.boundlesstech.net/website-designing-portfolio](http://www.boundlesstech.net/website-designing-portfolio) ◀





[www.deluxeholidays.com](http://www.deluxeholidays.com)



[www.edhi.org](http://www.edhi.org)



NAYA NAZIMABAD  
A MARK OF PRIDE

[www.nayanazimabad.com](http://www.nayanazimabad.com)



[www.cca.com.pk](http://www.cca.com.pk)

Jubilee  
LIFE INSURANCE

[www.jubileelife.com](http://www.jubileelife.com)



[www.zingsports.com.ae](http://www.zingsports.com.ae)



[www.mastqalandergroup.com](http://www.mastqalandergroup.com)



[www.hsconsultants.net](http://www.hsconsultants.net)



[www.kingsgroup.com.pk](http://www.kingsgroup.com.pk)



[www.talenttutors.com](http://www.talenttutors.com)



[www.tabbakidney.org](http://www.tabbakidney.org)



[www.creekdevelopers.com](http://www.creekdevelopers.com)



Pakistan Paper Products Limited  
A LEADER NEVER STOPS PROGRESSING



[www.pakpaper.com](http://www.pakpaper.com)



[www.thekaysleather.com](http://www.thekaysleather.com)



SHAHSONS

[www.shahsons.com](http://www.shahsons.com)



[www.mntextiles.com](http://www.mntextiles.com)



[www.ustadustani.com](http://www.ustadustani.com)



[www.zaaahgang.com](http://www.zaaahgang.com)



[www.nabila.net](http://www.nabila.net)



[www.rockwell.ae](http://www.rockwell.ae)



[www.pakistan2dubai.com](http://www.pakistan2dubai.com)



[www.shadilinks.pk](http://www.shadilinks.pk)



**MAST QALANDER**  
Group of Companies



[www.mastqalandergroup.com](http://www.mastqalandergroup.com)



[www.sindhsdgs.gov.pk](http://www.sindhsdgs.gov.pk)

# Logo Design

PORTFOLIO

[www.boundlesstech.net/logo-designing-portfolio](http://www.boundlesstech.net/logo-designing-portfolio) ◀















# Social Media

## PORTFOLIO

[www.boundlesstech.net/social-media-campaigns](http://www.boundlesstech.net/social-media-campaigns) ◀

# Social Media Designs for Medi Life

The image shows a laptop screen displaying a Facebook page for Medi Life Clinics. The page layout includes a top navigation bar with the Facebook logo, a search bar, and links for Home, Find Friends, and a notification bell. Below the navigation bar are buttons for 'Liked', 'Following', 'Recommend', 'Call Now', and 'Message'. The main content area is titled 'All Post Design' and displays a grid of eight promotional posters for various beauty treatments. Each poster includes the Medi Life Clinics logo, a QR code, and contact information.

**Left Navigation Menu:**

- Home
- About
- Photos**
- Reviews
- Videos
- Boundless Technologies
- Twitter
- Invite Your Friends!
- Posts
- Events

**Grid of Promotional Posters:**

- SKIN WHITENING:** FULL BODY TREATMENT. ONE MONTH TREATMENT. \$1,200.00.
- FULL BODY LASER HAIR REMOVAL TREATMENT:** ADVANCED LASER TECHNOLOGY. NO PAIN. NO Downtime. NO SIDE EFFECTS & ALLERGY FREE.
- Hair Free Care Free:** SHAVING AND WAXING.
- YOU DEFINITELY DESERVE:** FLOXIA. Medicated hair removal cream and spray. Regrows soft skin. Hydrating and non-irritating agents.
- GLUTA DRIP:** WITH 100% GUARANTEED ALPHA-LIPIC ACID COLLAGEN & VITAMINS.
- GET SLIM WITHOUT THE GYM:** Lipotropic. Burn fat. Increase metabolism. No diet. No exercise. No gym. \$1,200.00.
- FLOXIA ENERGIZING SHAMPOO:** NORMAL TO DRY HAIR. \$1,200.00.
- GET UPTO 50% FLAT OFF:** BODY WHITENING TREATMENTS.

MacBook Air

# Social Media Designs for Rudab Kazmi

The image shows a Facebook profile page for Rudab Kazmi, displayed on a laptop screen. The profile picture is a circular logo with the text "THE HOUSE OF RK RUDAB KAZMI" and the website "WWW.RUDABKAZMI.COM". The page header includes navigation links for Home, Find Friends, and a notification bell with a red "2". Below the header are buttons for "Call Now" and "Message". The main content area is titled "All Post Design" and features a grid of seven fashion design posters. The posters include: "RESORT WEAR-WESTERN" with a woman in a white dress; "LUXURY PRET" with a woman in a light green dress; "COUTURE" with a woman in a white dress; "BRIDAL COUTURE" with a woman in a white dress; "LUXURY PRET" with a woman in a white dress; "BRIDAL COUTURE 2017" with a woman in a white dress; and a collage of fashion designs with a central circular inset.

Home Find Friends

Liked Following Recommend

Call Now Message

All Post Design

RESORT WEAR-WESTERN

LUXURY PRET

COUTURE

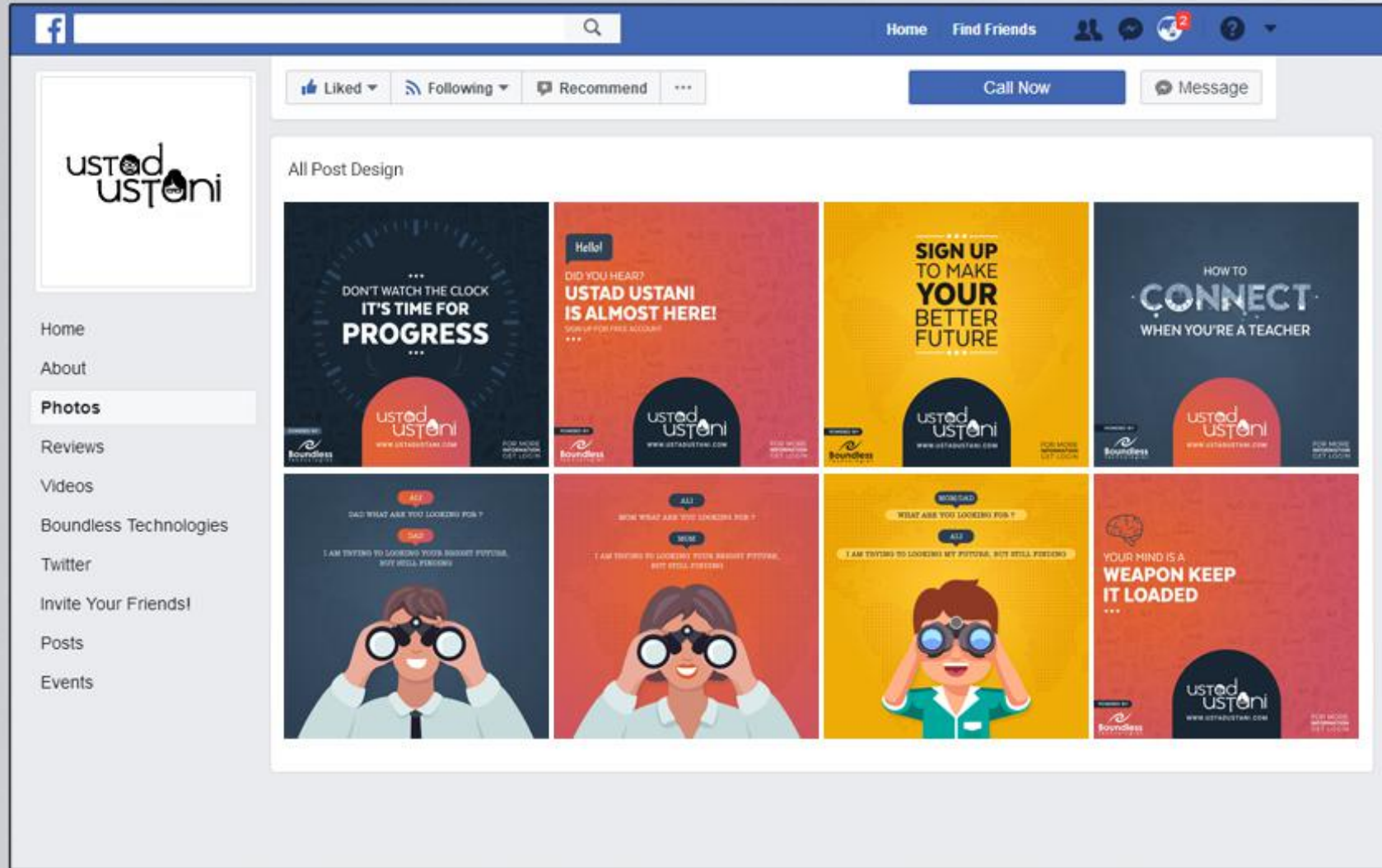
BRIDAL COUTURE

LUXURY PRET

BRIDAL COUTURE 2017

MacBook Air

# Social Media Designs for **Ustad Ustani**



MacBook Air

# Social Media Designs for River Oaks

The image displays a Facebook page for River Oaks Academy Karachi. The page features a navigation bar with 'Home', 'Find Friends', and notification icons. Below the navigation bar are buttons for 'Call Now' and 'Message'. The main content area is titled 'All Post Design' and contains eight promotional posters arranged in a 2x4 grid. Each poster includes the River Oaks Academy logo and contact information for Junior and Senior Branches.

**Navigation Bar:** Home Find Friends [Notification Icons]

**Action Buttons:** Call Now Message

**Post Grid:**

- Top Left:** MIDDLE SCHOOL. The best Middle School programme is designed to ensure a healthy environment.
- Top Middle-Left:** A young boy smiling in a pool of water.
- Top Middle-Right:** WATER FIGHT & POOL PARTY. Children playing in a pool.
- Top Right:** BE YOUR BEST. A group of children in a classroom.
- Bottom Left:** Last Day at SCHOOL Total Fun. Children in a classroom.
- Bottom Middle-Left:** Adventure Field Trip. Children on a boat.
- Bottom Middle-Right:** NOTHING IS MORE BEAUTIFUL THAN A SMILE. A group of smiling children.
- Bottom Right:** Non Stop Fun. Children playing in a pool.

**Contact Information (repeated on each poster):**  
Junior Branch: 02134322067, 0349822066  
Senior Branch: 02134322068-67, 0349822067  
info@riveroaksacademy.com | www.riveroaksacademy.com

MacBook Air



# Social Media Designs for **Deluxe Holidays**

The image displays a Facebook profile page for 'Deluxe Holidays'. The profile picture is a logo featuring a sun, palm trees, and a beach. The page layout includes a navigation menu on the left with options like Home, About, Photos, Reviews, Videos, Boundless Technologies, Twitter, Invite Your Friends!, Posts, and Events. The main content area is titled 'All Post Design' and features a grid of eight promotional posters for various travel packages. Each poster includes a phone number: +92-34127773-5.

**Deluxe holidays**

Home Find Friends Call Now Message

Liked Following Recommend

All Post Design

- Dad Chalein?** (Red suitcase, travel theme)
- Holidays in BAKU** (Azerbaijan, city skyline)
- 12 DAYS UMRAH** (Saudi Arabia, Kaaba)
- venice** (Italy, Grand Canal)
- Indonesia** (6 Days, Borobudur temple)
- Dubai + Umrah** (UAE, Dubai skyline)
- AMSTERDAM** (Walking tour, city skyline)
- DELUXE FOOTBALL FANTASY** (Russia 2018, soccer player)

MacBook Air

# Social Media Designs for Wallstreet

The image displays a Facebook page for 'Wallstreet' on a laptop screen. The page features a blue header with the Facebook logo, a search bar, and navigation links for 'Home', 'Find Friends', and a notification bell with a '2' badge. Below the header, there are buttons for 'Liked', 'Following', 'Recommend', 'Call Now', and 'Message'. The main content area is titled 'All Post Design' and contains eight promotional posts arranged in two rows of four. Each post includes a WallStreet logo, contact information (8000-78555 / 85), and a MoneyGram logo. The posts are:

- AGAYE PAISAY MILGAI KHUSHIYAN**: A woman and a child smiling.
- CURRENCY EXCHANGE BUSINESS IN THE COUNTRY**: A background of various banknotes.
- MY HAPPINESS MY FAMILY**: A hand holding a coin over a family photo.
- THE EASIEST AND SAFE WAY TO SEND MONEY TO PAKISTAN**: A red crescent moon and star over a building.
- Send Money to Pakistan for your Children's Education**: A woman and child looking at a tablet.
- SEND MONEY and WIN**: Large, bold text on a dark background.
- REARRANGE THE LETTERS TO GET THE RIGHT WORDS**: A word puzzle with letters A, H, C, S and N, M, A, E, P, T, Y.
- میران کار جتنے کا بہترین موقعہ**: A silver hatchback car.

MacBook Air

# Social Media Designs for Edhi

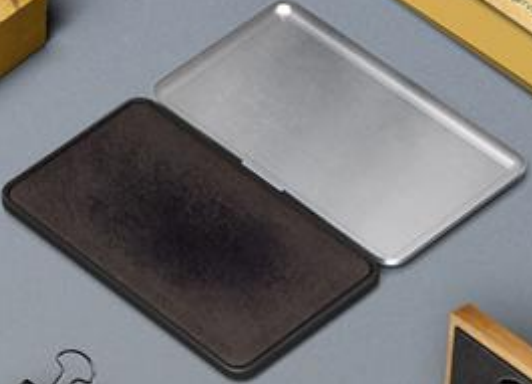
The image displays a Facebook profile page for Edhi, presented on a laptop screen. The profile header includes the Edhi logo (a green house icon with Urdu text 'ايدش' and 'Edhi'), navigation tabs for 'Home', 'About', 'Photos', 'Reviews', 'Videos', 'Boundless Technologies', 'Twitter', 'Invite Your Friends!', 'Posts', and 'Events'. The main content area, titled 'All Post Design', features a grid of seven promotional posters. Each poster includes a QR code and a 'DONATE NOW' button with icons for credit card, bank transfer, and PayPal. The posters are: 1. 'AMBULANCE KO RASTA DEIN' with Urdu text 'KYUN KE PEHLA HAQ ZINDAGI KA HAI' and '#RastaDein' hashtag. 2. 'Edhi attend the burial of his Grandson!'. 3. 'A ray of hope for the Elderly' with the subtext 'Who is there to care for them?'. 4. 'KEEPS REMEMBERING his past, to be HUMBLE and not to be PROUD'. 5. 'Hope for the abandoned children WHO WILL take care of them?'. 6. 'Be the source of support for the hungry people'. 7. 'Lets Celebrate Eid with Edhi and spread happiness in young children'. 8. 'MY RELIGION IS HUMANITARIANISM WHICH IS THE BASIS OF EVERY RELIGION IN THE WORLD'.

MacBook Air

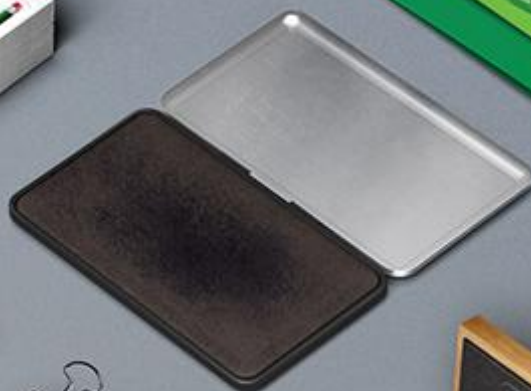
# Corporate

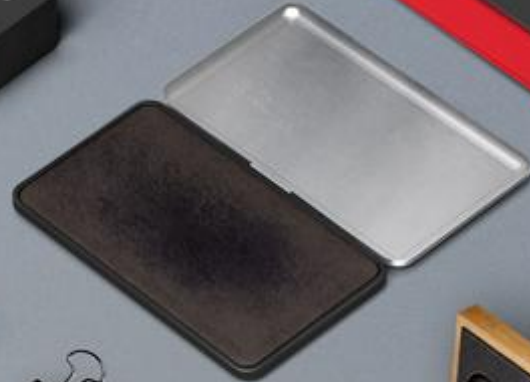
## IDENTITY PORTFOLIO

[www.boundlesstech.net/corporate-identity](http://www.boundlesstech.net/corporate-identity) ◀

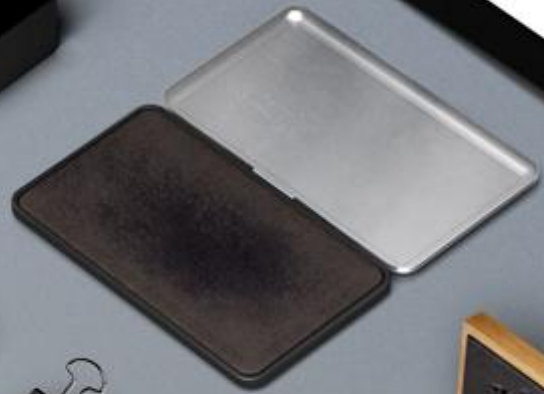
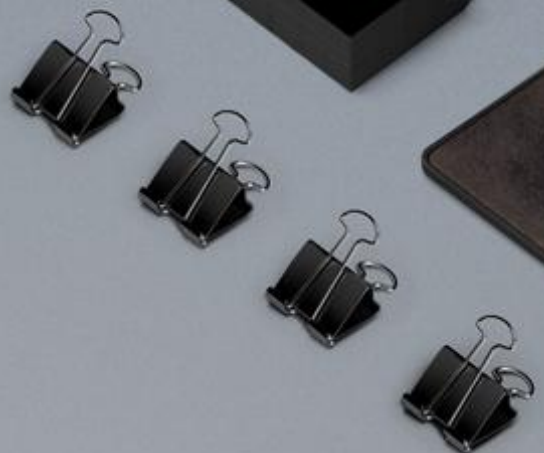




















**SINDH**  
GREEN LOGISTICS  
TRUCKING EXPERT

Plot# B-1, Pak Co-operative Society  
Near New Sabzi Mandi Shikarpur Road, Sukkur.  
Ph: 071-5630114  
Email: info@sglogistics.com.pk

Plot# 18, Near Chakar Hotel  
Main Super Highway Karachi - Pakistan  
Cell: 0321-3151167  
Web: www.sglogistics.com.pk

[www.sglogistics.com.pk](http://www.sglogistics.com.pk)

**SINDH GREEN LOGISTICS**  
A4 Size Brochure 12 Pages



**PST SECURITY**  
A4 Size Brochure 16 Pages



Suite 101-102, 1st Floor, Hussain Trade Center, Near  
New Chali, Karachi-Pakistan.

Phone: 32218821-30 (10 LINES)  
Email: info@moderngroup.com.pk  
Web: www.moderngroup.com.pk

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Company Profile  
[www.moderngroup.com.pk](http://www.moderngroup.com.pk)

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A4 Size Brochure 10 Pages



**MAST QALANDER**  
Group of Companies

Suite# 503, 506 Al-Rehmat Trade Center,  
Near City Court, Dandia Bazar, Karachi  
Tel: +92-21-2774500 - 2774600 - 2774700  
Fax: +92-21-2766666  
Email: info@mastqalander.pk  
Web: www.mastqalander.pk



 **MAST QALANDER**  
Group of Companies  
www.mastqalander.pk

**MAST QALANDER**  
A4 Size Brochure 18 Pages





**LEAD**  
TAX, ACCOUNTING & CONSULTING SERVICES

**LEAD**  
**TACS**

**LEAD TAX,  
ACCOUNTING &  
CONSULTING  
SERVICES**

**HEAD OFFICE:**  
16204 Chase Eagle Ln Woodbridge,  
VA 22191

**LAND LINE:**  
+571-276-0708  
+571-276-0708

**EMAIL:**  
info@leadtacs.com  
www.leadtacs.com

[www.leadtacs.com](http://www.leadtacs.com)

**LEAD TACS**  
A4 Size Brochure 10 Pages



**HOORA PHARMA**

A4 Size Brochure 20 Pages



T : +971 4 2608922  
M : +971 50 5685777  
enquiry@fasttrackcollection.com

**FAST TRACK**  
Data Collection Co. LLC

Fast Track Data Collection Co LLC  
402 Lulu Center, Opp. Sheraton Dubai  
Al Muteena Street, Deira Dubai

www.fasttrackcollection.com  
Facebook, Twitter, LinkedIn icons

**FAST TRACK**  
Data Collection Co. LLC

**Examination & Analysis**  
of application security and technology

**FAST TRACK**  
A4 Size Brochure 12 Pages



**ENDLESS TAPES**  
B-53, Wilayatnabad Mangopir Road, Karachi - Pakistan  
Tel: +92 21 32577026 , Fax: +92 21 32572516  
Email: ahmedsons@cyber.net.pk  
Web: www.ahmedsons.us

[www.ahmedsons.us](http://www.ahmedsons.us)

**ENDLESS TAPES**  
A4 Size Brochure 18 Pages



**BLUE BREEZE**  
A4 Size Brochure 18 Pages



**AUTO TRACK**  
SATELLITE TRACKING SOLUTIONS PVT LTD.  
Plot E-9, Block 10, Gulshan-e-Iqbal, Karachi Pakistan.  
Tel: +92 21 4837073-75, Fax: +92 21 4837081  
UAN: +92 21 111-684-951, Website: www.autotrack.pk

YOUR CAR CAN RUN  
BUT CAN'T HIDE!

COMP PROFILE

**AUTO TRACK**  
Satellite Tracking Solutions Pvt Ltd.

**AUTO TRACK**  
A4 Size Brochure 18 Pages



**MUJTABA TEXTILE**  
A4 Size Brochure 26 Pages

# Animation DESINGS

[www.boundlesstech.net/video-animation](http://www.boundlesstech.net/video-animation) ◀



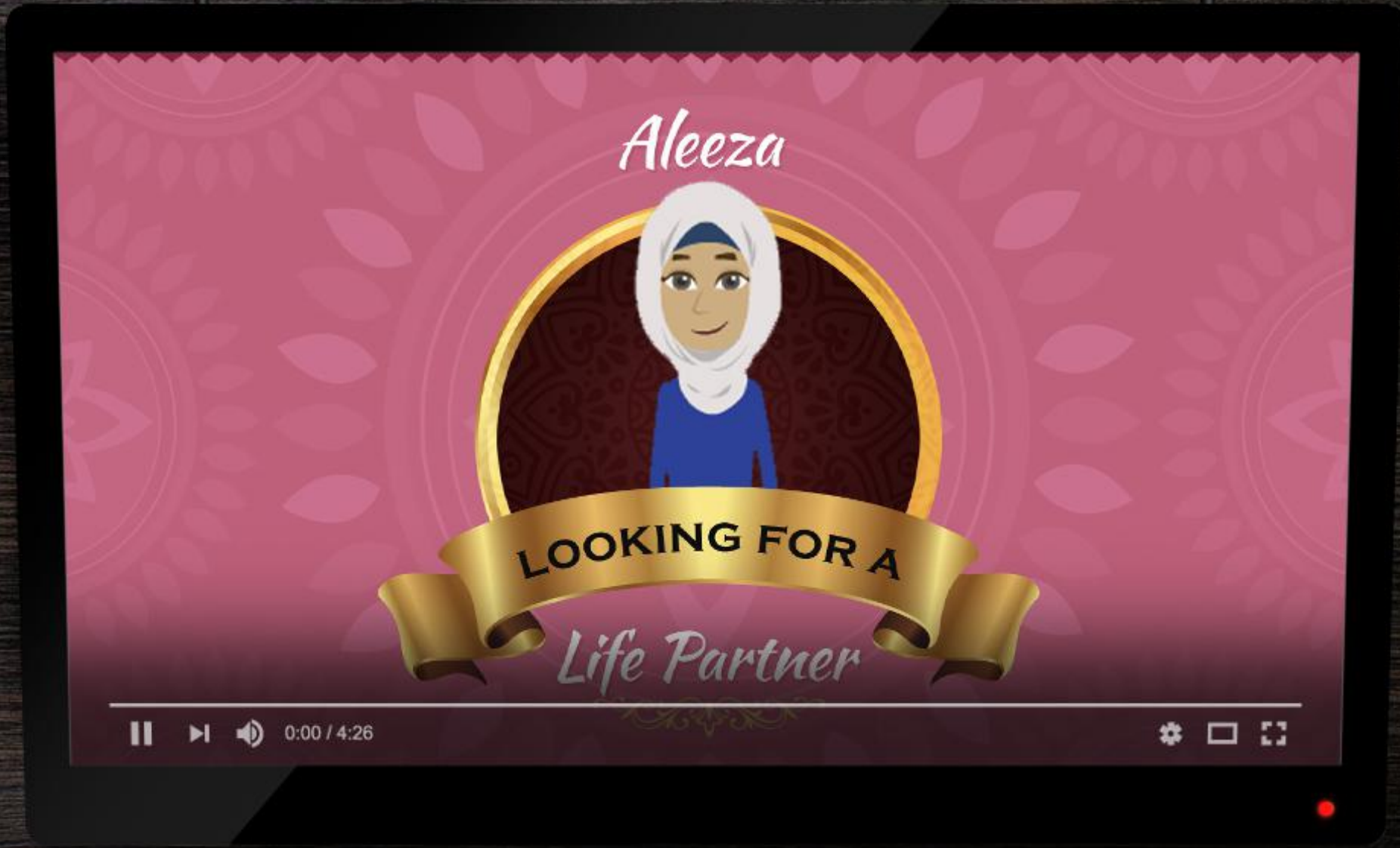


Size: 1366 X 850

Duration: 55 Sec

Web Link: [www.boundlesstech.net/wallstreet/](http://www.boundlesstech.net/wallstreet/)

WallStreet



Size: 1366 X 850

Duration: 1 Min 12 Sec

Web Link: [www.boundlesstech.net/shadilinks/](http://www.boundlesstech.net/shadilinks/)

**Shadi Links**



Size: 1366 X 850

Duration: 47 Sec

Web Link: [www.boundlesstech.net/future-technology-week-iotx](http://www.boundlesstech.net/future-technology-week-iotx)

**IoT Future Technology Week**

**WELCOME TO**

PAKISTAN  DUBAI  
TRADING

FOODS | TEXTILE | GARMENTS | SURGICAL INSTRUMENTS

⏸ ⏩ 🔊 0:00 / 4:26



Size: 1366 X 850

Duration: 55Sec

Web Link: [www.boundlesstech.net/pakistan-to-dubai-trading-company](http://www.boundlesstech.net/pakistan-to-dubai-trading-company)

**Pakistan 2 Dubai**

APPLY TO BE A PART OF THE

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# GITEX

GLOBAL STARTUP

---

# MOVEMENT

⏸ ⏩ 🔊 0:00 / 4:26



Size: 1366 X 850

Duration: 1 Min 31 Sec

Web Link: [www.boundlesstech.net/gitex-global-startup-dubai-world-trade-centre/](http://www.boundlesstech.net/gitex-global-startup-dubai-world-trade-centre/)

**GITEX Global Startup**

# **G** 36<sup>TH</sup> **GITEX** TECHNOLOGY WEEK

MARKETING  
**MONDAY**



HEALTHCARE  
**MONDAY**



FINANCE  
**TUESDAY**



RETAIL  
**WEDNESDAY**

EDUCATION  
**WEDNESDAY**

ENERGY  
**THURSDAY**

0:00 / 4:26

Size: 1366 X 850

Duration: 44 Sec

Web Link: [www.boundlesstech.net/vertical-days-36-gitex-technology-week/](http://www.boundlesstech.net/vertical-days-36-gitex-technology-week/)

## Vertical Days GITEX

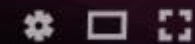


BE READY TO WITNESS

# THE FIRST INTERNATIONAL EXHIBITION

ARTISTIC & NICHE FRAGRANCES IN THE MIDDLE EAST

0:00 / 4:26



Size: 1366 X 850

Duration: 42 Sec

Web Link: [www.boundlesstech.net/thefragranceintl/](http://www.boundlesstech.net/thefragranceintl/)

**The Fragrance Intl Exhibition**

WELCOME TO

aniwura.com

-----AFRICA'S LARGEST SUPPLY CHAIN NETWORK-----

0:00 / 4:26

Size: 1366 X 850

Duration: 50 Sec

Web Link: [www.boundlesstech.net/aniwura/](http://www.boundlesstech.net/aniwura/)

Aniwura.com





Size: 1366 X 850

Duration: 1 Min 12 Sec

Web Link: [www.boundlesstech.net/hs-consultants/](http://www.boundlesstech.net/hs-consultants/)

**HS Consultants**

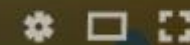
#chalein



THE BEST  
**SUMMER  
HOLIDAYS**  
EVER!



⏸ ⏩ 🔊 0:00 / 4:26



Size: 1366 X 850

Duration: 1 Min 12 Sec

Web Link: [www.boundlesstech.net/deluxeholidays/](http://www.boundlesstech.net/deluxeholidays/)

**Deluxe Holidays**

#chalein

*Are you planning*  
**HOLIDAY?**

0:00 / 4:26

Size: 1366 X 850

Duration: 54 Sec

Web Link: [www.boundlesstech.net/deluxeholidays2/](http://www.boundlesstech.net/deluxeholidays2/)

**Deluxe Holidays**



# *Ecommerce* **WEBSITES**

[www.boundlesstech.net/website-designing-portfolio](http://www.boundlesstech.net/website-designing-portfolio) ◀



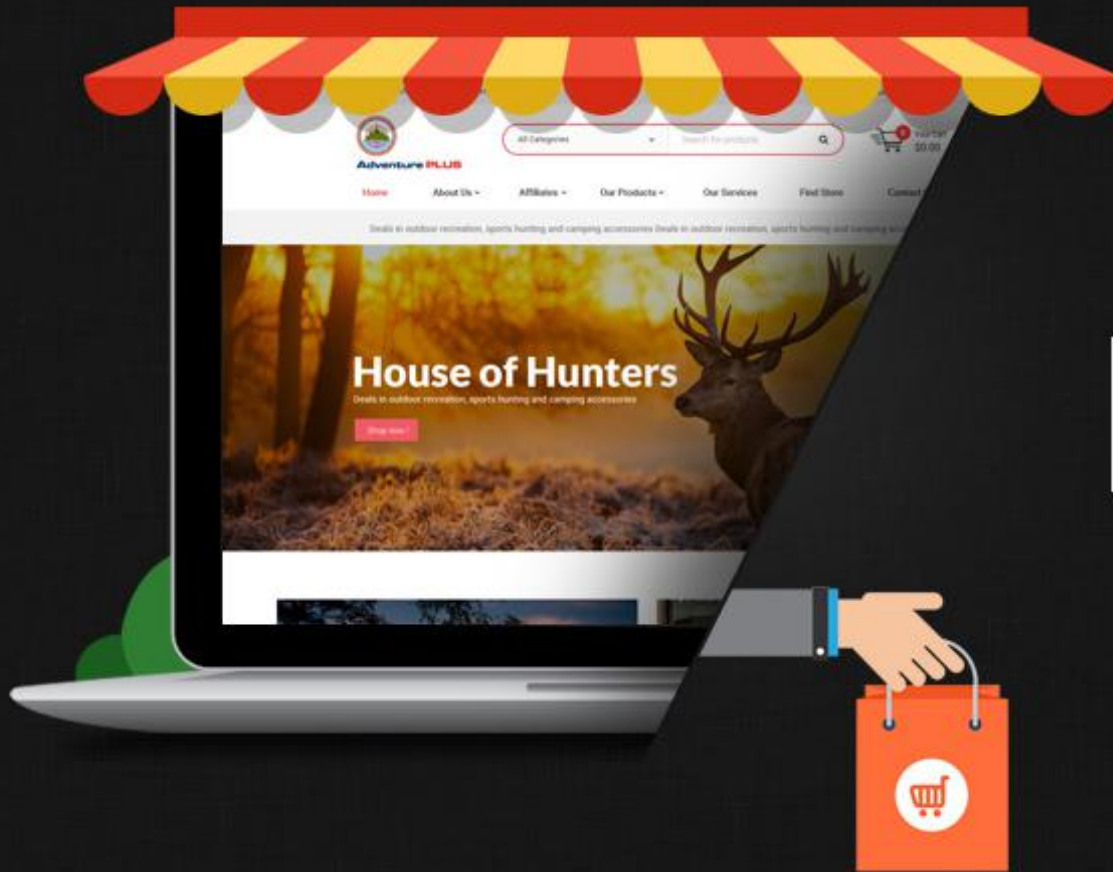
# MACTECH

Category: Ecommerce

Web Link: [www.mactechstore.co.uk](http://www.mactechstore.co.uk)



MacTech Store is one of the emerging online electronics store dealing in refurbished Apple products. Operating under Nayl Tech Limited, MacTech Store is set to establish itself as most credible and trusted Refurbished Apple products seller in the United Kingdom.



# HOUSE OF HUNTERS

Category: Ecommerce

Web Link: [www.houseofhunters.net](http://www.houseofhunters.net)



House of Hunters (Private) Ltd under the brand name Adventure Plus has been incorporated recently in Pakistan as an outdoor recreation sports company with a showroom in Islamabad, distribution all over the country and online shopping facility.



# Zero Makeup

Category: Ecommerce Magento

Web Link: [www.zeromakeup.com](http://www.zeromakeup.com)

zero  
MAKEUP

For 30 years, Nabila has been nothing short of a beauty legend. Her timeless minimal style has refined the red carpet for just as long. The pioneering stylist has magically been transforming the ordinary into the extraordinary with an innate genius for remaining ahead of time and an aesthetic defined by classic sophistication.



# Kays Leather

Category: Ecommerce Magento

Web Link: [www.thekaysleather.com](http://www.thekaysleather.com)



Kay's Leather is a luxury designer leather brand ,we provide prudent tailoring standards in the construction of each garment. Our discipline is to be meticulous in our attention to detail. We take a timeless approach to design. We are driven by quality. Fit matters. Shopping online is smart ,efficient and essential. We are here to serve you.





# YBQ Design Studio

Category: Ecommerce

Web Link: [www.shop.ybq.com.pk](http://www.shop.ybq.com.pk)



Yousuf Bashir Qureshi's talents and passions range from fashion design, photography and painting, to food science and farming. The cultivated man has been successful at anything he touches, including his recent project 'United Pakistan', a social program that he initiated amidst the recent flood disaster in Pakistan.



# JAYQEU

Category: Ecommerce

Web Link: [www.jayqeu.com](http://www.jayqeu.com)



JAYQEU is a clothing brand which aims to fulfill your fashion needs in the classiest way possible! With absolute focus on quality, we are committed to providing you a wonderful shopping experience that is unparalleled.

*Flyer*  
DESIGNS

[www.boundlesstech.net/corporate-identity](http://www.boundlesstech.net/corporate-identity) ◀

THE HOUSE OF  
RUDAB KAZMI

*Invites you to join for an evening to Celebrate*  
**FREEDOM FOR ALL**  
AN EXCLUSIVE THEME SHOW & SOFT LAUNCH

<b>RED CARPET</b> 06:00pm	<b>DATE</b> 21 July 2017	<b>PRESENTATION</b> 07:00pm
------------------------------	-----------------------------	--------------------------------

Venue: H.No. F-41/5E-Street, Clifton, Block 4, Karachi

## RUDAB KAZMI

Size: A4

Color: CMYK

Source: Photoshop CC

**SINDH**  
GREEN LOGISTICS  
TRUCKING EXPERT

### Core Values

- ✓ Transparency, Integrity and ethics in conducting business
- ✓ Concern for safety and overall wellbeing of all the stakeholders
- ✓ Adoption of environmental friendly operations

### Our Services

We provide all types of small & heavy duty trucks and trailers for transportation services on contractual and rental basis to our corporate and individual business clients, our portfolio of services are as following.

1 Full Truck Load (FTL)	5 Contract Carraige
2 Less Then Truck Load (LTL)	6 House/Office relocation
3 Break Bulk	7 Packers & Movers
4 Consolidation	8 Loading & Offloading

info@sglogistics.com.pk ; www.sglogistics.com.pk  
071-5630114 , 0321-3151167 , 0300-8317592 , 0300-3136189

## SINDH GREEN LOGICTICS

Size: A4

Color: CMYK

Source: Photoshop CC

#RASTADEIN

#PEHLAYZINDAGI

Edhi ایدھی

# پہلے زندگی

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## OBJECTIVE SETTING & PERFORMANCE MANAGEMENT



Performance Management is the single most important process which contributes to the effective management of individuals and teams in an organization in order to achieve superior performance and attainment of organizational goals. This crucial process involves setting a shared understanding of the organization's goals and in setting clear strategies at all levers for achieving them. This process also covers leading and motivating teams and developing and rewarding individuals and is an integral part of every manager's job. It can be considered as biggest differentiating factor between an "average performer" and a "good manager".

**PSTD**

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## Big Data Analytics for Effective Decision Making

Interested in increasing your knowledge of the Big Data landscape? This course is for those new to data science and interested in understanding why the Big Data Era has come to be. It is for those who want to become conversant with the terminology and the core concepts behind big data problems, applications, and systems. It is for those who want to start thinking about how Big Data might be useful in their business or career. It provides an introduction to one of the most common frameworks, Hadoop, that has made big data analysis easier and more accessible – increasing the potential for data to transform our world! At the end of this course, you will be able to:

- Describe the Big Data landscape including examples of real world big data problems including the three key sources of Big Data: people, organizations, and sensors.
- Explain the Vs of Big Data (volume, velocity, variety, veracity, value, and value) and why each impacts data collection, monitoring, storage, analysis and reporting.
- Get value out of Big Data by using a 5-step process to structure your analysis.
- Identify what are and what are not big data problems and be able to recast big data problems as data science questions.

Register at: [adeel@parhaosabaq.com](mailto:adeel@parhaosabaq.com) & [mnaveed@parhaosabaq.com](mailto:mnaveed@parhaosabaq.com)

**TUESDAY**  
9:30am - 3:30pm

**DATE**  
7-Dec-2017

**COST**  
One day Rs.8,500/-

Venue: NUST, Karachi

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Contact: +92-213-8882413, Mobile: +92-333-2287616, Website: [www.parhaosabaq.com](http://www.parhaosabaq.com)



### About the Trainer

Dr. Adeel Yusuf completed his PhD from Georgia Institute of Technology in 2013. His research interest during and after his PhD is in Machine Learning, Data Science and Big Data. He has successfully published 02 US patents. He also had the opportunity to work with Panasonic Automotive, USA and Mathworks, USA. He has been a part of 10+ successful projects both in USA and Pakistan related to Data Science.

**PARHAO SABAQ**

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**STUDENT ORIENTATION**  
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**SATURDAY 4-Nov-2017**

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## INTRODUCTION

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## OBJECTIVE

To Produce a new genre of youth who can, at this critical juncture of time, contribute for the growth and welfare of our nation.

## OUR MISSION

To Guide Youth in achieving highest position in competitive examinations (CSS, PCS) To sensitize youth about the challenges.

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**PARHAO SABAQ**

**SPSS course**

**Portfolio**

Sara Gillani is a consultant, focusing on predictive analytics and data science. She has specialized in statistics, SPSS, data science and predictive analytics for over a decade, working extensively in financial services sectors. She provides predictive analytics consultancy, developing and implementing predictive models for customers.

**What Will I Learn?**

- entering, modifying data, merging, splitting and filtering data.
- perform simple operations with data: define variables, recode variables, create dummy variables, select and weight cases, missing values, binary variables.
- built the most useful charts in SPSS: column charts, line charts, scatterplot charts, boxplot diagrams
- perform the basic data analysis procedures: Frequencies, Descriptive, Explore, Means, Crosstabs.
- test the hypothesis of normality (with numeric and graphic methods)
- detect the outliers in a data series (with numeric and graphic methods)
- transform variables
- perform the main one-sample analyses: one-sample t test, binomial test, chi square for goodness of fit
- perform the regression analysis (simple and multiple regression, sequential regression, logistic regression)

**Course Description**

This SPSS data analysis course is created for one reason, which is to help anyone with or without statistics or mathematics background to analyse data in SPSS, choose the right descriptive statistics technique and write up the result of the findings with confidence. The course covers everything from entering data into SPSS to interpreting the results to mastering descriptive statistics in SPSS.

Are you a student or a PhD candidate? An academic researcher looking to improve your statistical analysis skills? Are you dreaming to get a job in the statistical analysis field some day? Are you simply passionate about quantitative analysis? This course is for you, no doubt about it.

Register at: [adeel@parhaosabaq.com](mailto:adeel@parhaosabaq.com) & [mnaheed@parhaosabaq.com](mailto:mnaheed@parhaosabaq.com)

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9:30am - 3:30pm

**DATE**  
14-Dec-2017

**COST**  
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**Venue: NUST, Karachi**

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